

Sponsorship Package

TELE AVIV

Nights

Shuk Style



THURSDAY, JUNE 20, 2024 - 8PM
19+



Tel Aviv Nights

Tel Aviv Nights is back for another night to remember! Hosted in one of Toronto's newest event spaces, NewAge Event Centre, this event will bring a large network of our community members together, under one roof. This year in addition to good food, drinks, music and entertainment, we will be hosting a shuk-style, marketplace, for vendors of Israeli goods right here in Toronto. Our community needs a night together to celebrate our Jewish roots and our beloved Israel, so here we are bringing a taste of Tel Aviv to our city, Toronto!

JNF Future

For decades the Jewish National Fund of Canada has served as the caretaker of the land of Israel. This mission took the role of planting trees, building water reservoirs, preserving natural habitats, and building parks and bicycle trails. More recently, JNF Canada has taken on projects to build the social infrastructure of the land of Israel for the benefit of the people of Israel. We collaborate with a variety of important institutions and organizations in Israel to build social service infrastructure to benefit vulnerable populations such as youth-at-risk, victims of domestic abuse, special needs children, veterans and the poor.

JNF Future is the next generation. JNF Future aims to engage individuals between the ages of 22 to 40 through meaningful programming and events, missions to Israel and forums with young Jewish leaders. In 2024, JNF Future's fundraising efforts will support the rebuilding of Israel, following the aftermath of the October 7th attacks. Israel has never needed more support than now.

JNF Future is excited to be partnering with Israel Bonds New Leadership for Tel Aviv Nights this year. With the help of Israel Bonds, together we are investing in the state of Israel and supporting the communities who need our help most.

Israel Bonds

Canada-Israel Securities, Limited (CISL)/Israel Bonds is registered as an Exempt Market Dealer. Israel Bonds ranks among Israel's most valued economic resources, with a record of proven success spanning more than seven decades. Praised for consistency and dependability, the Bonds organization has helped build every sector of Israel's economy. Proceeds from the sale of bonds have played a decisive role in Israel's rapid evolution from a largely agrarian country to a global leader in high-tech, cleantech and life-saving biotechnology. Today, investing in Israel bonds supports a nation that is continually pushing the boundaries of innovation, with extraordinary improvements in quality of life for millions in Israel, the region and around the world.



Why Sponsor Tel Aviv Nights?

Corporate sponsorship provides your company invaluable exposure to our JNF and Israel Bonds communities which spans leaders in real estate, medical, financial services and high tech. Your participation as a corporate sponsor will elevate your company's profile among two constituencies which reach over 9,000 and 5,000 members respectively. Corporate sponsors will be recognized in various communications, marketing materials and at the event.

Supporting Tel Aviv Nights this year means supporting Israel in two ways. Additional funds raised from this event will go towards a Shalom Bond purchase. Israel Bond's newest and most creative bond, the Shalom Savings Bond, offers a unique opportunity to double the impact of a single donation. The first impact benefits The State of Israel which uses the borrowed funds to strengthen their economy - especially during this critical time. Once this 1-year bond term has ended, the second impact is that the funds will go directly towards JNF Canada's fundraising project, rebuilding Kibbutz Kissufim.

Tel Aviv Nights is proud to support Kibbutz Kissufim

A community's first steps after October 7th

JNFs around the world have agreed to "adopt" a community in Israel and JNF Canada has decided to wrap our arms around Kibbutz Kissufim, a community of 260 residents next to the Gaza border, where 16 residents were murdered by Hamas, three kidnapped, and dozens injured. Residents of Kissufim are experiencing loss, grief, and social isolation. Determined to recover their community, we are rebuilding a playground and a daycare centre for their children, and a youth club for their teenagers. Once the residents return, the community's children will have places to gather, get support, and recover from the traumas they experienced.



**We hope you will join us in
Rebuilding the Foundations for Israel's
Future Together!**

Sponsorship Opportunities

	Presenting	Food	Beverage	Venue	Swag	Audio Visual	Event
Spaces Available	2	2	2	2	4	2	4
Sponsor Benefits	\$10,000	\$5,000	\$3,500	\$3,000	\$2,500	\$2,000	\$1,500
Logo featured on all printed marketing material	✓	✓	✓	✓			
Logo published in all email communications	✓	✓	✓	✓	✓	✓	✓
Logo on all social media assets	✓	✓	✓	✓			
Logo published on event website	✓	✓	✓	✓	✓	✓	✓
Recognized in opening remarks	✓	✓	✓	✓			
Logo featured in JNF & Israel Bonds email newsletters	✓	✓	✓	✓			
Complimentary VIP booth & event tickets (8)	✓						
Complimentary event tickets (2)		✓	✓	✓	✓	✓	✓
Recognition at project site in Israel	✓						
Logo featured on swag/takeaway items					✓		

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Tel Aviv Nights Committee Members

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