

S P O N S O R S H I P P A C K A G E

The Shelly Avital Foundation
in partnership with JNF Canada
presents

T H E S E C O N D A N N U A L

ISRAEL'S ANGELS

S U N D A Y , D E C E M B E R 1 , 2 0 2 4 - 6 P M

KEYNOTE SPEAKERS

THE GREEN PRINCE, MOSAB HASSAN YOUSEF

Hamas Whistleblower, Star of the Film *The Green Prince*
& Bestselling Author of *Son of Hamas*

ALIZA LICHT

Founder of *Leave Your Mark* and author of *ON BRAND*





Israel's Angels Co-Founders Marci Cook, Shelly Avital, Lauren Kimel-Wise and Erin Sternberg, pictured with 2023 keynote PM Stephen Harper and Hon. Linda Frum.

Impacted by the atrocities in Israel on October 7th, Shelly Avital brought together an empowered group of women – Marci Cook, Lauren Kimel-Wise and Erin Sternberg – to host, and co-found, Israel's Angels – a fundraiser in memory of the lives lost, and to bring light into the darkness of the residual trauma for survivors.

Knowing the Jewish National Fund (JNF) of Canada's deep roots in Israel, and the broad network of charities supported and collaborated with, the group knew that JNF was the right organization to partner with.

The inaugural memorial fundraiser, hosted by The Shelly Avital Foundation and JNF Canada, raised over \$1.2M in support of a JNF Canada Project, the Parenthood Home for Family Therapy at the Resilience Center in Sderot. The Center will provide vital PTSD therapy for those impacted by the attacks.

With the incredible success the group had, they knew that they had a great opportunity at hand to continue their vital work for Israel.

Our co-founders are excited to bring you the second annual event in 2024, with a new message of hope and resilience, in support of Israel's rebuilding, and in our own homes.

The evening program will include Mosab Hassan Yousef (Hamas Whistleblower, Star of the Film the Green Prince & Bestselling Author of Son of Hamas) and Aliza Licht (Founder of Leave Your Mark and author of ON BRAND).

We invite you to join us for one night, to positively impact thousands, for a lifetime.



2024 Israel's Angels Is Proud To Support **Kibbutz Kissufim**

A community's first steps after October 7th

This year, funds raised will support building the Youth Centre at Kibbutz Kissufim. JNFs around the world have agreed to “adopt” a community in Israel and JNF Canada has decided to wrap our arms around Kibbutz Kissufim, a community of 260 residents next to the Gaza border, where 16 residents were murdered by Hamas, three kidnapped, and dozens injured. Residents of Kissufim are experiencing loss, grief, and social isolation. Determined to recover their community, JNF is rebuilding a playground and a daycare centre for their children, and a youth club for their teenagers. Once the residents return, the community's children will have places to gather, get support, and recover from the traumas they experienced.



Fundraising Goal
\$1 Million

SPONSORSHIP

PRESENTING - \$150,000 (1)

- Premiere Seating for 2 tables
- Recognition on all event materials
- Recognition on materials at event
- Recognition on screen at the dinner
- Logo on the cover of the Program Book
- Special acknowledgement and optional letter in the Program Book
- Special acknowledgement and
- Full page ad in the 2024 Negev Dinner Tribute Book
- Four complimentary tickets to the Negev Dinner on Nov 10th (\$1,800 value)
- Recognition at the project site in Israel

FOUNDER - \$75,000 (2)

- Premiere Seating
- Recognition on all event materials
- Recognition on screen at the dinner
- Special acknowledgement in the Program Book
- Half page ad in the Negev Dinner Tribute Book (\$1,500 value)
- Four complimentary tickets to the Negev Dinner on Nov 10th (\$1800 value)
- Recognition at the project site in Israel

PILLAR - \$50,000 (2)

- Premiere Seating
- Recognition on all event materials
- Recognition on screen at the dinner
- Special acknowledgement in the Program Book
- Quarter page ad in the Negev Dinner Tribute Book (\$1,500 value)
- Two complimentary tickets to the Negev Dinner on Nov 10th (\$900 value)
- Recognition at the project site in Israel

BUILDER - \$36,000 (10)

- Preferred Seating
- Recognition on event materials
- Special acknowledgement in the Program Book
- Recognition on screen at the dinner
- Recognition at the project site in Israel

CHAI - \$18,000 (18)

- Special acknowledgement in the Program Book
- Recognition on screen at the dinner
- Well Placed Seating
- Recognition at the project site in Israel

SPONSOR - \$10,000 (5)

- Special acknowledgement in the Program Book
- Recognition on screen at the dinner
- Recognition at the project site in Israel

All sponsors will receive recognition at the event and in communications to event attendees.

Personal table sponsorships are eligible for a charitable donation receipt up to the maximum allowed by CRA (for sponsorships of \$10,000+).

For more information and to purchase tables please contact Ruchie Shainhouse Freedland, ruchama.shainhouse@jnf.ca, 416.638.7200 ext. 145.

SPONSORSHIP PACKAGE

ISRAEL'S ANGELS

CO-FOUNDERS & CO-CHAIRS

Shelly Avital · Marci Cook · Lauren Kimel-Wise · Erin Sternberg

COMMITTEE

Mandy Dermer · Cleophee Eaton · Sarah Mitchell · Ashley Pacht

JNF TORONTO

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CHIEF EXECUTIVE OFFICER

Lance Davis



The Jewish National Fund of Canada together with support from our donors and volunteers across the country is building the foundations for Israel's future



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