

Sponsorship Package

JNF Future presents the 2nd annual

Women Who Slay

In conversation with unapologetically
Jewish and allied female voices.

Sunday, March 3, 2024



**JNF
FUTURE**

Who We Are

The Jewish National Fund of Canada (JNF) is Toronto's premier fundraising organization for Israel, whose supporters include the philanthropic elite of the Toronto Jewish community. For decades JNF Canada has been known to support Israel by planting trees, building water reservoirs, preserving natural habitats, building parks and bicycle trails. Recently, the organization has evolved to take on more progressive projects that develop social infrastructure. We now serve vulnerable sectors such as youth-at-risk, victims of domestic abuse, special needs children, the disadvantaged and far more. JNF identifies critical needs and directs donor funds to the most impactful areas.

JNF Future

JNF Future is the gateway for the next generation to the Jewish National Fund. JNF Future aims to engage individuals between the ages of 22 to 40 through programming and events, missions to Israel and forums with young Jewish leaders. JNF Future's goal is to increase support and awareness, enhance the lives for JNF initiatives, and ultimately to raise funds for these projects in order to enhance the lives of the citizens of Israel. The four pillars of JNF Future are fundraising, education/awareness, outreach and leadership.

Why Sponsor JNF Programs & Events

Corporate sponsorship provides your company invaluable exposure to our JNF community. Supporting a JNF Future event also means supporting our young professional community, who are starting out their philanthropic journeys. Your participation as a corporate sponsor will elevate your company's profile among a constituency which reaches over 9,000 members. Corporate sponsors will be recognized in various communications, marketing materials and at sponsored events.



About The Project

In 2024 JNF Future's fundraising efforts will support the rebuilding of Israel. Every donation will go to our JNF Canada's Israel Resilience Fund to provide urgent disaster relief for the Gaza envelope communities (relocation services, temporary shelters and supplies, upgrading bomb shelters, support for emergency response teams, and other urgent needs as they arise).

It is also for the long-term recovery efforts (services such as trauma and PTSD care for children and families, strengthened security and shelters, centers to support rehab and therapy, elderly care services, and other post-trauma needs).

About The Event

JNF Future inspires and engages our young professional community, by creating a unique and engaging way to connect with Israel. Our Women Who Slay marquee event highlights passionate and hard working women who have carved out their own unique paths and spaces in their respective industries. From career changes, adversity, and challenges along the way, our panelists have each had journeys to finding joy in what they do.

We are grateful to have these women take part in this impactful and motivating program for the JNF Future women of Toronto's Jewish community.

This year's panel will be moderated by empowerment coach Ahuva Magder Hershkop. Panelists will include Sandra Zisckind, managing partner of Diamond & Diamond Lawyers LLP, Sabrina Maddeaux, award-winning journalist and political columnist, and Naomi Parness from The Narrative Agency.

Funds raised from the event will go to supporting JNF Canada's Israel Resilience Fund, providing aid for those affected by the attacks on October 7th in Israel.



Photos from our 2023 Women Who Slay which was moderated by Alana Kayfetz and panelists included: Alanna Fleischer, Aliza Devenyi, Kim Smiley, Marnie and Rena Schwartz.

Sponsorship Opportunities

Presenting | \$10,000

- Recognition as presenting sponsor on all event promotional materials
- 3 Dedicated social media posts
- Logo on all signage at the event
- Complimentary attendance at the event (up to 6 guests)
- Opportunity for company representative to provide remarks
- Recognition at the project site in Israel

Food & Beverage | \$6,000

- Recognition on event promotional materials
- 1 Dedicated social media post
- Recognition on "Thank You" email
- Recognition at food & refreshment station at event
- Complimentary attendance at the event (up to 3 guests)

Venue | \$2,500

- Recognition on event promotional materials
- Recognition in 1 social media post
- Recognition on event promotion email
- Complimentary attendance at the event (up to 2 guests)

In-Kind | \$1,000

- Recognition on event promotional materials
- Donation in-kind
- Complimentary attendance up to 1 guest

Parting Gift | \$500

- Recognition on promotional materials
- Opportunity for company branding on parting gift materials
- Recognition on 1 social media post
- Recognition on event promotion email
- Complimentary attendance up to 1 guest

Friend | \$360

- Recognition on promotional materials
- Recognition on event promotion email
- Complimentary attendance up to 1 guest

Supporting | \$180 - SOLD OUT

- Recognition on promotional materials
- Complimentary attendance up to 1 guest

Have something else in mind? Get in touch with our Director of Programming and Communication Ruchie Shainhouse Freedland at ruchama.shainhouse@jnf.ca