

SPONSORSHIP PACKAGE

WEDNESDAY, AUGUST 7, 2024 | 7:30 PM

SWEET — AND — SMOKEY

Join JNF Future for a taste of Israel.
Sip on Whisky or Wine, and Espresso Martinis while
you network and connect with young professionals.



JNF Future is back for another signature tasting event, 'Sweet & Smokey', highlighting the flavours of Israel, right here in Toronto. This event for young professionals will offer the opportunity for participants to enjoy their preference of a scotch or wine tasting, and a dessert reception featuring espresso martinis. The evening will offer the opportunity for participants to network and connect with other like-minded young professionals in support of a meaningful cause.

ABOUT JNF FUTURE

The Jewish National Fund of Canada (JNF) is Toronto's premier fundraising organization for Israel, whose supporters include the philanthropic elite of the Toronto Jewish community.

For decades JNF Canada has been known to support Israel by planting trees, building water reservoirs, preserving natural habitats, building parks and bicycle trails. Recently, the organization has evolved to take on more progressive projects that develop social infrastructure. We now serve vulnerable sectors such as youth-at-risk, victims of domestic abuse, special needs children, the disadvantaged and far more. JNF identifies critical needs and directs donor funds to the most impactful areas.

JNF Future is the gateway for the next generation to the Jewish National Fund. JNF Future aims to engage individuals between the ages of 22 to 40 through programming and events, missions to Israel and forums with young Jewish leaders. JNF Future's goal is to increase support and awareness, enhance the lives for JNF initiatives, and ultimately to raise funds for these projects in order to enhance the lives of the citizens of Israel.





**2024 JNF Future Sweet & Smokey
Is Proud To Support**

Kibbutz Kissufim

**A community's first steps
after October 7th**

Funds raised from this event will support building the Youth Centre at Kibbutz Kissufim. JNFs around the world have agreed to “adopt” a community in Israel and JNF Canada has decided to wrap our arms around Kibbutz Kissufim, a community of 260 residents next to the Gaza border, where 16 residents were murdered by Hamas, three kidnapped, and dozens injured. Residents of Kissufim are experiencing loss, grief, and social isolation. Determined to recover their community, JNF is rebuilding a playground and a daycare centre for their children, and a youth club for their teenagers. Once the residents return, the community's children will have places to gather, get support, and recover from the traumas they experienced.



SPONSORSHIP OPPORTUNITIES

PRESENTING | \$10,000

Opportunity for company representative to welcome all attendees
Recognition as presenting sponsor on all event promotional materials

Company logo on the signage at event

Complimentary 6 tickets to the event

Complimentary 2 tickets to the JNF Toronto Negev Dinner

Recognition plaque at project site in Israel

ALCOHOLIC BEVERAGES SPONSOR | \$5,000

Company logo on the signage at event

Complimentary 5 tickets to the event

REFRESHMENT SPONSOR | \$3,000 (2 AVAILABLE)

Company logo on the signage at event

Complimentary 4 tickets to the event

SWAG SPONSOR | \$2000 (2 AVAILABLE)

Company logo on swag of choice given to all attendees

Complimentary 2 tickets to the event

FRIEND SPONSOR | \$500 (2 AVAILABLE)

Company logo on the signage at event

Complimentary 2 tickets to the event

ALL SPONSORS WILL RECEIVE:

Recognition following the event on social media

- 2,000+ followers

Acknowledgement in email blasts to entire JNF database

- 8,000+ email addresses

Recognition on JNF Future event webpage



SWEET — A N D — SMOKEY

COMMITTEE

Ben Gottesman

Rachel Benezrah

Jodi Chait

Elijah Rockman

Avi Saban

Jordan Waldman

Shane Urowitz



For sponsorship inquiries please contact

Melanie Kushner, Director of Events and
Community Engagement

- melanie.kushner@jnf.ca
- 416.638.7200 X 148
- www.jnf.ca