

Sponsorship Package

JNF Future presents the 3rd annual

Women Who Slay

In conversation with unapologetically
Jewish and allied female voices.

Sunday, March 2, 2025

Who We Are

The Jewish National Fund of Canada (JNF) is Toronto's premier fundraising organization for Israel, whose supporters include the philanthropic elite of the Toronto Jewish community. For decades JNF Canada has been known to support Israel by planting trees, building water reservoirs, preserving natural habitats, building parks and bicycle trails. Recently, the organization has evolved to take on more progressive projects that develop social infrastructure. We now serve vulnerable sectors such as youth-at-risk, victims of domestic abuse, special needs children, the disadvantaged and far more. JNF identifies critical needs and directs donor funds to the most impactful areas.



Why Sponsor JNF Programs & Events

Corporate sponsorship provides your company with invaluable exposure to our JNF community. Supporting a JNF Future event also means supporting our young professional community, who are starting out their philanthropic journeys. Your participation as a corporate sponsor will elevate your company's profile among a constituency which reaches over 8,000 members. Corporate sponsors will be recognized in various communications, marketing materials and at sponsored events.

JNF Future

JNF Future is the gateway for the next generation to the Jewish National Fund. JNF Future aims to engage individuals between the ages of 22 to 40 through programming and events, missions to Israel and forums with young Jewish leaders. JNF Future's goal is to increase support and awareness, enhance the lives for JNF initiatives, and ultimately to raise funds for these projects in order to enhance the lives of the citizens of Israel. The four pillars of JNF Future are fundraising, education/awareness, outreach and leadership.



JNF Canada's Current Fundraising

Following the devastating attacks on October 7th and the aftermath that unfolded, JNF Canada committed to supporting Israel's communities where needed most. One year later, we are still dedicated to this commitment. In 2025, JNF Canada will be continuing our work, focusing on long-term social infrastructure projects to aid the country rebuild however needed. Your contribution will provide support in areas such as security and safety, education, healthcare and more.

About The Event

JNF Future inspires and engages our young professional community, by creating a unique and engaging way to connect with Israel. Our Women Who Slay marquee event highlights passionate and hard-working women who have carved out their own unique paths and spaces in their respective industries. From career changes, adversity, and challenges along the way, our panelists have each had journeys to finding joy in what they do.

Each year women are chosen from various professional and life backgrounds, to share their stories, educate and inspire attendees. We are grateful to have these women take part in this impactful and motivating program for the JNF Future women of Toronto's Jewish community.

This year's panel moderated by Chana Ross, Holistic Leadership Coach, Women's Health Advocate, and Host of the "She Has the Audacity" Podcast will include Maureen Leshem, Jewish Community Strategist, Catherine MacInnis, Chief Legal Officer & Corporate Secretary at Klick Inc., and Robin Radomski, Creator of Blondeats & Founder of RAD Social and Digital.

Funds raised from the event will go to supporting JNF Canada's continued efforts in providing long term support, through social infrastructure projects, for Israel's recovery post the October 7th, 2023 attacks.



2024's moderator and panelists: Ahuva Hershkop, RD and Burnout Coach for Overstretched Professionals and Founder of the Unapologetic Living Code, JNF Future Board co-chair and event co-chair Kortney Shapiro, Naomi Parness from The Narrative Agency, Sandra Zisckind, managing partner of Diamond & Diamond Lawyers LLP and Sabrina Maddeaux, Award-Winning Journalist & Political Columnist



2023's moderator and panelists: Alana Kayfetz Founder of Momhalo, Marnie & Rena Schwartz, Owners and Artistic Directors of ViBE Dance & Fitness Studio, Kim Smiley of Kim Smiley, Alanna Fleischer of The Edible Story and Aliza Devenyi, Founder and Owner of Cured Catering.

Sponsorship Opportunities

Presenting | \$10,000

- Recognition as presenting sponsor on all event promotional materials
- Logo on all signage at the event
- Complimentary attendance at the event (up to 6 guests)
- Opportunity for company representative to provide remarks
- Recognition at the project site in Israel

Refreshment Sponsor | \$6,000

- Recognition on event promotional materials
- Recognition at event on refreshment station
- Complimentary attendance at the event (up to 4 guests)

Coffee Bar Sponsor | \$5,000

- Recognition at event on coffee bar station
- Complimentary attendance at the event (up to 2 guests)

Friend | \$2,500

- Recognition on event promotional materials
- Complimentary attendance at the event (up to 2 guests)

Supporting | \$1,000

- Recognition on event promotional materials
- Complimentary attendance at the event (up to 1 guest)

***Please note that charitable receipts cannot be issued for sponsorships.
You may claim your sponsorship as a business expense.
For certainty, please consult your tax advisor.**

For sponsorship opportunities please contact
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