

SPONSORSHIP PACKAGE

JEWISH NATIONAL FUND OF HAMILTON
AND ISRAEL MAGEN FUND OF CANADA

NEGEV 2025

HONOURING
**VICTORIA
MANCINELLI**

TUESDAY, MAY 27, 2025
LIUNA STATION



JNF HAMILTON

For decades the Jewish National Fund of Canada has cared for the land of Israel. This mission took the role of planting trees, building water reservoirs, preserving natural habitats, and building parks and bicycle trails.

Recently, the organization has evolved to take on more progressive projects that develop social infrastructure. We now serve vulnerable sectors such as youth-at-risk, victims of domestic abuse, special needs children, the disadvantaged and far more. JNF identifies critical needs and directs donor funds to the most impactful areas.

JNF is Building the Foundations for Israel's Future.

ISRAEL MAGEN FUND OF CANADA

The Israel Magen Fund of Canada is a proudly registered Canadian organization dedicated to enhancing healthcare and saving lives. The organization supports critical initiatives to prevent and manage serious health risks, address medical emergencies, and secure survival during life-threatening situations.

It champions the availability of search and rescue operations, life-saving services, and essential support to those in need. Furthermore, the fund extends vital assistance by providing mental and physical health services alongside social support to communities affected in Israel. Recognizing that timely intervention is paramount, the organization underscores that every contribution, regardless of size, can make a significant difference.



A portrait of Victoria Mancinelli, a woman with long dark hair, wearing a dark blue top, smiling slightly. The background is a dark blue geometric shape.

NEGEV HONOREE

VICTORIA MANCINELLI

Victoria Mancinelli is this year's JNF Hamilton Negev Dinner Honouree, continuing her family's legacy as a third-generation recipient—her father and grandfather were honoured 25 years ago.

As Director of Public Relations, Marketing, and Strategic Partnerships for the Labourers International Union of North America (LiUNA), Victoria is a trailblazer in advocacy and community building. She empowers marginalized communities, champions women and girls, and drives economic development.

Her leadership and contributions have earned her numerous accolades, including the YWCA Woman of Distinction Award, the CIBPA Woman of the Year Award, and the King Charles III Coronation Medal. Victoria's efforts against gender-based violence led to the creation of the Victoria and Friends Emergency Shelter in partnership with Interval House of Hamilton, supporting women and children fleeing abuse and human trafficking. Her leadership extends to numerous boards and initiatives, including the Ontario Task Force for Women and Economy, the LiUNA Women in Trades Department, and the United Way Women's Committee, where she continues to champion equity, safety, and opportunity.

A staunch advocate for Israel and the Jewish community, Victoria has courageously spoken out against antisemitism and hate. Her work has been recognized with the Hamilton Jewish Federation Presidents Award and the Spirit of Hope Award from the Friends of Simon Wiesenthal Center. She has raised her voice at key events, including the JNF Hamilton 2024 Negev Dinner, UJA Believe All Women Event, and the Lions of Judah Conference in Atlanta.

Through her advocacy, leadership, and unwavering dedication, Victoria is a truly deserving honouree for this year's Negev Dinner.



2025 NEGEV DINNER PROJECT

ASHDOD REHABILITATION & THERAPY CENTRE

A New Centre for State-of-the-Art Therapeutics, Rehabilitation, and Education

This year's Negev Dinner will support the **Ashdod Rehabilitation & Therapy Centre**. The centre will provide critical medical and rehabilitative care to trauma victims, children with disabilities, and pediatric cancer patients in southern Israel.

The centre will feature rehabilitation clinics, a hydrotherapy pool, modern medical equipment, a daycare, and educational spaces. Its goal is to offer high-quality care close to home, reducing the need for long travel times. Located near the Samson Assuta Ashdod University Hospital, it will serve hundreds of patients each month.

Southern Israel faces a severe shortage of rehabilitation services, exacerbated by the October 7 war. 30% of wounded patients and most of the war victims are from the south, stressing an already overwhelmed healthcare system. With only 11 rehabilitation centres in the south, compared to 43 in central Israel, wait times are often over a year. Children with disabilities and cancer patients must travel long distances for care. The Ashdod Rehabilitation & Therapy Centre will help address these challenges by providing timely, accessible treatment for those in need.

NEGEV 2025 LEADERSHIP

Negev Honouree

Victoria Mancinelli

Honorary Chairs

Danna and David Horwood
Sasha Weisz

Dinner Co-Chairs

Enza and Joe Mancinelli
Donna and Gary Waxman

Leadership Team

Rafael Alter
Yves Apel
Gerald Asa
Lori Barzakay
Yuval Barzakay
Joanna Blackmore
Ruth Dayan
Joel Feldman
Haim Goldstein
Ben Gould

Shellianne Green
Warren Green
Michael Kam
Benjy Katz
Elaine Katz
Mark Levitt
Bonnie Loewith
Carl Loewith
Dave Loewith
John Mokrycke

Jeff Paikin
Anthony Primerano
Orna Richter
Judy Schwartz
Hilton Silberg
Shirley Silberg
Linda Silvert
Neil Silvert
Jordan Teperman
Janet Weisz

Tribute Committee

Luba Apel
Lorraine Cohen
Nicole Feldman
Sharon Hart

Georgina Rosenberg-Katz
Sandi Katz
Cynthia Mintz
Eric Weisz

Leah Weisz
Lawrence Yanover

JNF Hamilton

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Haim Goldstein

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**Senior Director,
Donor Relations**
Suzy Polgar

**Administrator and
Database Assistant**
Delali Adjagar

**Database &
Helpdesk Administrator**
Roberta Katz

JNF Canada

President
Nathan Disenhouse

Chief Executive Officer
Lance Davis

Israel Magen Fund of Canada

President/CEO
Harold Heilbut

SPONSORSHIP

All sponsors will receive recognition in pre-event and post-event digital communications via email and social media.

PRESENTING - \$100,000

- JNF Canada Touring Day in Israel including project site visit
- Prominent logo on cover of the Tribute Book
- Prominent recognition as Presenting Sponsor on promotional material and website
- Prominent recognition on screens at the main stage
- 3 tables of 10 (prime location)
- 20 tickets to VIP Pre-Reception

BENEFACTOR - \$72,000

- Logo on cover of the Tribute Book
- Prominent recognition on promotional material and website
- Prominent recognition on screens at the main stage
- 3 tables of 10 (prime location)
- 20 tickets to VIP Pre-Reception

BUILDER - \$36,000

- Recognition on promotional material and website
- Recognition on screens at the main stage
- 2 tables of 10 (well-placed)
- 10 tickets to VIP Pre-reception

CHAI - \$18,000

- Recognition on screens at the main stage
- 1 table of 10
- 6 tickets to VIP Pre-Reception

PIONEER - \$50,000

- Recognition on promotional material and website
- Recognition on screens at the main stage
- 3 tables of 10 (prime location)
- 15 tickets to VIP Pre-Reception

GOVERNOR - \$25,000

- Recognition on screens at the main stage
- 2 tables of 10
- 8 tickets to VIP Pre-Reception

SPONSOR - \$10,000

- 1 table of 10
- 4 tickets to VIP Pre-Reception

DONATIONS

JERUSALEM | \$7,500

(Includes recognition at the project site)

TEL AVIV | \$5,000

HAIFA | \$2,500

SEA OF GALILEE | \$1,800

EILAT | \$750

All donations of \$360+ will be listed in the Tribute Book.

ADVERTISING & PERSONAL TRIBUTES

INSIDE COVER (8.5" x 11") - **\$3,500**

Eligible To Purchase 4 Reduced Price Tickets

FULL PAGE (7.75" x 10.25") - **\$2,500**

Eligible To Purchase 3 Reduced Price Tickets

HALF PAGE (7.75" x 5") - **\$1,500**

Eligible To Purchase 2 Reduced Price Tickets

QUARTER PAGE (3.7" x 5") - **\$800**

Eligible To Purchase 1 Reduced Price Ticket

BUSINESS CARD (3.7" x 2.375") - **\$350**

Please note that this year's Tribute Book will be digital for those at the dinner. Printed copies will be provided for table sponsors and advertisers.

Note: All personal contributions made to Israel Magen Fund of Canada will be issued the maximum allowable charitable tax receipt by Israel Magen Fund of Canada in accordance with the requirements under the Income Tax Act and policies of the CRA.

For Tickets & Personal Donations

donate@imfoc.org | 416-801-9067 | imfoc.org/hamilton-negev

For General Inquiries, Sponsorship & Ads

hamilton@jnf.ca | 905.527.5516