

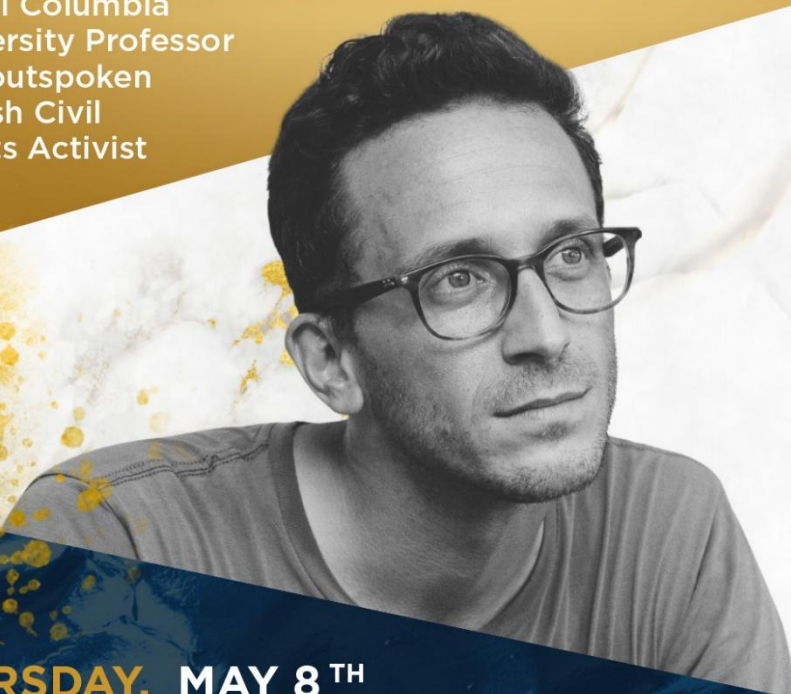
JNF Calgary & Israel Magen Fund of Canada

NEGEV EVENT 2025

Moving Forward: Jewish Civil Rights in a New Era

SHAI DAVIDAI

Israeli Columbia
University Professor
and outspoken
Jewish Civil
Rights Activist



WARREN KINSELLA

Lawyer, Journalist,
and Author



THURSDAY, MAY 8TH

VIP RECEPTION 6:30 PM

7:30 PM PROGRAM

BETH TZEDEC CONGREGATION

BETH TZEDEC KASHRUT OBSERVED

Calgary@jnf.ca | 403.255.0295

imfoc.org | Donate@imfoc.org | 416.801.9067

HONOURING

**SHUVALOY
MAJUMDAR**

MP Calgary Heritage



WWW.JNF.CA/CALGARYNEGEV2025

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

The Calgary regional office of Jewish National Fund of Canada will host their 51st Negev Event annual fundraiser on May 8, 2025, in partnership with Israel Magen Fund of Canada. We are excited to present an inspiring evening with special guests, **Shai Davidai** and **Warren Kinsella**.

Shai is a renowned Israeli professor at Columbia University and Jewish civil rights activist who was barred from campus for speaking out against antisemitism at Columbia. Warren, a well-known Canadian lawyer, journalist, and author will be our moderator.

We will also be recognizing The Honourable **Shuvaloy Majumdar**, MP Calgary Heritage, for his unwavering support of Canadian Jews and Israel.

This is JNF Calgary's most significant fundraiser of the year, with contributions supporting our important work in Israel. This year, with the Israel Magen Fund of Canada, we are supporting the construction of the **Ashdod Rehabilitation and Therapy Center** which will provide critical medical and rehabilitative care to trauma victims, children with disabilities, and pediatric cancer patients in southern Israel.

The center will feature rehabilitation clinics, a hydrotherapy pool, medical facilities, daycare, and educational spaces. Its goal is to offer high-quality care close to home, reducing the need for long travel times, serving hundreds of patients each month. Southern Israel faces a severe shortage of rehabilitation services, exacerbated by the October 7 war. Thirty percent of wounded patients and most of the war victims are from the south, stressing an already overwhelmed healthcare system. With only 11 rehabilitation centers in the south, compared to 43 in central Israel, wait times are often over a year.



For questions about Sponsorships or Advertisements or general question about this event, please inquire with Elliott Steinberg, JNF Calgary Executive Director at 403-255-0297 or elliott.steinberg@jnf.ca.

All Sponsorship levels will be recognized on a plaque at the project site.

SPONSORSHIPS

Diamond Sponsor (\$36,000)

- Company logo/name on all promotional material, website and social media
- Event tickets for 4 people with reserved seating
- Recognition in Program Book
- Recognition in the video presentation
- Recognition on plaque at project site

Platinum Sponsor (\$25,000)

- Company logo/name on website & social media
- Event tickets for 4 people with reserved seating
- Recognition in Program Book
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Gold Sponsor (\$18,000)

- Company logo/name on website & social media
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Silver Sponsor (\$15,000)

- Company logo/name on website
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Bronze Sponsor (\$10,000)

- Event tickets for 4 people with reserved seating
- Recognition in Program Book
- Recognition in the video presentation
- Recognition on plaque at project site

ADVERTISING

All advertising will be on-screen only, at the event on May 8.

All ads are \$1000.

All ads are 1920 pixels wide x 1080 pixels high, OR 10.625”w x 6”h at 200dpi. JPG or PNG files are acceptable, OR we can prepare an ad for you using one of our templates and your text.

Advertising art must be received by April 30.

For individual tickets and personal donations, the maximum allowable charitable receipt will be issued by Israel Magen Fund of Canada. Business (Corporate) transaction receipts can be supplied upon request.