

SPONSORSHIP PACKAGE

JEWISH NATIONAL FUND OF LONDON
AND ISRAEL MAGEN FUND OF CANADA

NEGEV GALA 2025

AN INTIMATE & INSPIRING EVENING
OF HOPE AND HEALING

MONDAY

23
JUNE

7:00 PM

NOA ARGAMANI

Rescued hostage



JNF LONDON

For decades the Jewish National Fund of Canada has cared for the land of Israel. This mission took the role of planting trees, building water reservoirs, preserving natural habitats, and building parks and bicycle trails.

Recently, the organization has evolved to take on more progressive projects that develop social infrastructure. We now serve vulnerable sectors such as youth-at-risk, victims of domestic abuse, special needs children, the disadvantaged and far more. JNF identifies critical needs and directs donor funds to the most impactful areas.

JNF is Building the Foundations for Israel's Future.

ISRAEL MAGEN FUND OF CANADA

The Israel Magen Fund of Canada is a proudly registered Canadian organization dedicated to enhancing healthcare and saving lives. The organization supports critical initiatives to prevent and manage serious health risks, address medical emergencies, and secure survival during life-threatening situations.

It champions the availability of search and rescue operations, life-saving services, and essential support to those in need. Furthermore, the fund extends vital assistance by providing mental and physical health services alongside social support to communities affected in Israel. Recognizing that timely intervention is paramount, the organization underscores that every contribution, regardless of size, can make a significant difference.





2025 NEGEV GALA PROJECT ASHDOD REHABILITATION & THERAPY CENTRE

**A New Center for State-of-the-Art Therapeutics,
Rehabilitation, and Education**

This year's Negev Gala will support the ***Ashdod Rehabilitation & Therapy Centre***. The centre will provide critical medical and rehabilitative care to trauma victims, children with disabilities, and pediatric cancer patients in southern Israel.

The centre will feature rehabilitation clinics, a hydrotherapy pool, modern medical equipment, a daycare, and educational spaces. Its goal is to offer high-quality care close to home, reducing the need for long travel times. Located near the Samson Assuta Ashdod University Hospital, it will serve hundreds of patients each month.

Southern Israel faces a severe shortage of rehabilitation services, exacerbated by the October 7 war. 30% of wounded patients and most of the war victims are from the south, stressing an already overwhelmed healthcare system. With only 11 rehabilitation centres in the south, compared to 43 in central Israel, wait times are often over a year. Children with disabilities and cancer patients must travel long distances for care. The Ashdod Rehabilitation & Therapy Centre will help address these challenges by providing timely, accessible treatment for those in need.

NEGEV GALA 2025

Committee

Hayley Faulkner
Jack Malkin
Carol Marcus
Michelle Katz Sigulim
Pniel Tsuella
Wally Zimmerman

JNF London

President
Jack Malkin

Executive Director
Jeff Springer

Senior Director
Donor Relations
Suzy Polgar

Campaign and Operations
Coordinator
Anastasia Belenkov

JNF Canada

President
Nathan Disenhouse

Chief Executive Officer
Lance Davis

Israel Magen Fund of Canada

Director
Harold Heilbut

SPONSORSHIP

All sponsors will receive recognition in pre-event and post-event digital communications via email and social media.

PRESENTING - \$100,000

- JNF Canada Touring Day in Israel including project site visit
- Prominent logo on cover of the Program Book and full-page ad
- Prominent recognition as Presenting sponsor on promotional material and website
- Prominent recognition on screens at the main stage
- 30 tickets to the Gala in VIP seating
- 20 tickets to VIP Pre-Reception
- Speaking opportunity at the event

BENEFACTOR - \$72,000

- Logo on the cover of the Program Book and full-page ad
- Prominent recognition on promotional material and website
- Prominent recognition on screens at the main stage
- 30 tickets to the Gala in VIP seating
- 20 tickets to VIP Pre-Reception

BUILDER - \$36,000

- Recognition on promotional material and website
- Recognition on screens at the main stage
- 20 tickets to the Gala in VIP seating
- 10 tickets to VIP Pre-reception
- Full-page ad in the Program Book

SPONSOR - \$10,000

- 10 tickets to Gala in VIP seating
- 4 tickets to VIP Pre-Reception
- Quarter-page ad in Program Book
- Recognition on the website

PIONEER - \$50,000

- Recognition on promotional material and website
- Recognition on screens at the main stage
- 20 tickets to Gala in VIP seating
- 15 tickets to VIP Pre-Reception
- Full-page ad in the Program Book

CHAI - \$18,000

- Recognition on screens at the main stage
- 10 tickets to the Gala in VIP seating
- 6 tickets to VIP Pre-Reception
- Half-page ad in Program Book
- Recognition on the website

FRIEND - \$7,500

- 6 tickets to the Gala in VIP seating
- 2 VIP tickets to Pre-Reception
- Business card ad in Program Book
- Recognition on the website

DONATIONS

JERUSALEM | \$5,000

TEL AVIV | \$3,500

HAIFA | \$1,500

SEA OF GALILEE | \$800

EILAT | \$500

All donations of \$360+ will be recognized in the Program Book

ADVERTISING & PERSONAL TRIBUTES

INSIDE COVER (5" x 7.75") - \$2,500

Eligible To Purchase 4 Reduced Price Tickets

FULL PAGE (5" x 7.75") - \$1,750

Eligible To Purchase 3 Reduced Price Tickets

HALF PAGE (5" x 3.75") - \$1,000

Eligible To Purchase 2 Reduced Price Tickets

QUARTER PAGE (3.75" x 2.38") - \$650

Eligible To Purchase 1 Reduced Price Ticket

BUSINESS CARD (1.77" x 2.39") - \$250

**Corporate sponsorships and ads to JNF Canada
can be claimed as a business expense.**

**Personal and Foundation sponsorships will receive a tax receipt
from the Israel Magen Fund of Canada.**

For more information on sponsorships, ads and donations

JNF London - jnflondon.ca • 519-432-213 • london@jnf.ca

For more information on individual tickets and personal donations

IMFoC - imfoc.org/london-negev • 416-801-9067 • donate@imfoc.org