A TRIBUTE IN RECOGNITION OF EXCELLENCE IN COMMUNITY LEADERSHIP AND DEDICATION TO ISRAEL IS ACCORDED TO

BERNIE ZAIFMAN

TUESDAY, JUNE 23, 2015
LONDON CONVENTION CENTRE
It gives me great pleasure to send my warmest greetings and congratulations to Mr. Bernie Zaifman on being honoured at this Negev gala, presented by the Jewish National Fund of London.

When we give—whether in time, talent or money—we grow as individuals and as a community. As governor general, I firmly believe Canada has benefited richly from the contributions of professionals, volunteers and philanthropists who have dedicated themselves to helping others. Today, the Jewish National Fund honours someone who has demonstrated a stalwart commitment to enriching the lives of his fellow Canadians.

Mr. Zaifman, I congratulate you on this honour and I thank you for making Canada a smarter, more caring place to live.

David Johnston

June 2015
I am pleased to extend my warmest greetings to everyone attending the Jewish National Fund of London Negev Gala.

For nearly 30 years, the Jewish National Fund of London’s Negev Dinners have been raising funds for green projects in Israel while honouring community leaders in Canada. This annual tribute provides an excellent opportunity to celebrate the proud history of London’s Jewish community and the unshakeable bond between Canada and Israel. Proceeds from this evening will support the development of a therapeutic garden for Parkinson’s patients at the Herzog Hospital in Jerusalem.

Tonight, Mr. Bernie Zaifman is being recognized for his service to others. His philanthropy and contributions to London’s prosperity are widely respected and admired. It gives me great pleasure to join you in offering sincere congratulations to Mr. Zaifman on receiving this well-deserved recognition.

Please accept my best wishes for a memorable evening.


OTTAWA
2015
A PERSONAL MESSAGE FROM THE PREMIER

On behalf of the Government of Ontario, I am delighted to extend warm greetings to everyone lending their support to the Jewish National Fund of London’s 27th annual Negev gala event.

It is an honour to join you in paying tribute to Bernie Zaifman, a well respected leader and community builder, both in the Jewish and Greater London communities. I am pleased to know that the proceeds from this gala will help build a therapeutic garden in Jerusalem for patients with Parkinson’s Disease.

As Premier, I am proud of Ontario’s diversity and am grateful for the talents, skills and global perspectives that this diversity bestows upon us. Occasions like this remind us of our strong people-to-people ties with Israel and the rest of the global community.

Please accept my best wishes for a meaningful and inspirational evening.

Kathleen Wynne
Premier

June 23, 2015

Jewish National Fund: Negev Gala

Dear friends,

On behalf of your City Council, I would like to welcome you to this Negev Gala. I am so pleased to join the event tonight.

For the 27th year, Londoners are coming together to celebrate and honour those who have made a difference in our city. I would like to take the opportunity to congratulate Bernie Zaifman, a London icon, who is being recognized tonight for his many contributions both professionally and as a passionate London community member. Thank you Bernie for your lasting contributions to London.

I wish you the very best for tonight and for years to come.

Sincerely,

Mayor Matt Brown

June 22, 2015
Dear Friends,

The Jewish National Fund of Canada is proud to help pay tribute to Bernie Zaifman, a pillar in the London community. His achievements and contributions within the Jewish community, in London and in Israel are exemplary to all.

Proceeds from this Negev Gala will fund the development of the Bernie Zaifman Therapeutic Garden at the Herzog Hospital in Jerusalem, Israel. This project is particularly meaningful to the families of those who suffer from Parkinson’s Disease. The garden will provide therapists the ability to deliver therapies in a calm, serene environment.

Your collective contributions and support for this truly worthwhile initiative will ensure that Parkinson’s patients who are being treated at the Herzog hospital will benefit from this wonderful garden.

On behalf of the Jewish National Fund of Canada we thank the entire London community for supporting JNF as well as all of the individuals who volunteered their time to ensure the success of tonight’s Negev Gala. None of this would be possible without you! We look forward to your continued support and helping to build Israel through JNF.

Please enjoy the evening. Todah Rabah.

June 2015

Jerry Werger
National President

Josh Cooper
Chief Executive Officer
London Jewish Federation

June 2, 2019

Michelle Wernick and Cathy Peluscio
Chair, 2017-2019 tagged Event
200 Haven Street
London, ON, N6E 4E1

On behalf of the Board of Directors and the Executive Committee of the London Jewish Federation and the United Jewish Appeal, I would like to take this opportunity to wish Bessie a happy MAZEL TOV on being named the 2017 NAGLER HONOREE for 2017.

The NAGLER honoree is an individual whose accomplishments and community service are visible and whose influence has been significant in the London Jewish community.

We are very proud to pay tribute to Bessie, who has contributed significantly to the London Jewish Federation and the United Jewish Appeal, two organizations that mean the world to us. Bessie is a true leader in the community and is highly respected by all.

Her generosity and commitment to the Federation and the Jewish community are evident in her leadership and dedication. Bessie has been a loyal supporter of the Federation and is a true philanthropist. She has given us all an example of what it means to give back to the community.

Bessie has devoted her life to community and to the Federation. She has been a mentor to many young people and has inspired them to give back to the community. Her commitment to the Federation and to the Jewish community is evident in all that she has done.

My warmest congratulations to the Jewish Federation and to the community for this special occasion.

Sincerely,

[Signature]
Executive Director
London Jewish Federation

[Image of Temple Israel of London]

Congratulations to Bessie Zikhron and to her family for this tribute. We, at Temple Israel, are grateful for Bessie’s contribution to our community.

Bessie and her family have been an example of service and commitment across generations. Her passion for Judaism and the Jewish community in London and beyond has deepened our lives. Her gifts will benefit us for many years to come.

Bessie, we are proud to give our support to Parkinson’s disease patients and their families in your honor.

[Signature]
Muriel Tov, Bessie

[Image of Temple Israel of London]

Debra Shapiro, President Temple Israel
Rabbi Temple Israel
On behalf of Congregation Beth Tefilah Synagogue, I would like to congratulate my long-time close friend Bernie Zaltman for being this year’s honoree at the JNF event. This major accomplishment is truly deserved by Bernie, who has for many years been a tireless worker and volunteer for the London Jewish Community in so many different ways. He and his family, relatives and friends have and continue to contribute much needed Yishuvkhet which supports our London Jewish Community with purpose, pride and reach.

The Therapeutic Garden at the Hadassah Hospital in Jerusalem is a wonderful venue for its all-too-direct funds. People, like Bernie, affected by Parkinson’s disease will benefit greatly from what he has offered. I’m sure Bernie will be very proud to have a great facility for a noble purpose with his name attached to it in the land of Israel, where he has visited with deep affection many times before.

Mazel Tov, Bernie!

Jack Botwin, President
Congregation Beth Tefilah
Dear Friends,

On behalf of the London Community Hebrew Day School, the Executive Board and Parents, I would like to extend my warmest wishes to our dear friend Bernie Zippman, on being named the 2015 Negev Dinner Honoree.

Bernie’s dedication, involvement and contributions extend over the course of many years and it is this commitment to the Jewish and greater London community that has earned him tonight’s honour. He is an example to all of us here tonight, who have come out to support and show our appreciation for everything he has done.

The Jewish National Fund has been and continues to be a very important part of our Judaic and Secular Studies curriculum. The children learn about the important contributions that JNF has made over the years, to the growing and ever-changing communities of Israel. They also can appreciate the world-class expertise and leadership role that the JNF has among the world’s leading environmental organizations.

Thank you to the JNF, for allowing us to partake in this worthy, and ever so meaningful tribute.

Sincerely,

Rachelle Friedmann, Principal, LCHDS

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Western Hillel

Dear Friends,

I am honored to be the keynote address for today’s event on campus. I would like to extend my gratitude to the Hillel Board for their selections of Bernie Zippman as this year’s Negev Gala Honoree.

Bernie’s dedication, involvement and contributions extend over the course of many years and it is this commitment to the Jewish and greater London community that has earned him tonight’s honour. He is an example to all of us here tonight, who have come out to support and show our appreciation for everything he has done.

The Jewish National Fund has been and continues to be a very important part of our Judaic and Secular Studies curriculum. The children learn about the important contributions that JNF has made over the years, to the growing and ever-changing communities of Israel. They also can appreciate the world-class expertise and leadership role that the JNF has among the world’s leading environmental organizations.

Thank you to the JNF, for allowing us to partake in this worthy, and ever so meaningful tribute.

Sincerely,

[Signature]

[Name]

[Title]
June, 2013:

Michale Blattler & Cathy Perlmutter
Co-Chairs, London Negev Gala 2013:
536 Huron Street
London, ON N6E 4J5

Dear Michale & Cathy:

The London Chapter of Canadian Magen David Adom extends warmest good-wishes to Bernie Zaffran, the 2015 Negev Gala honoree.

Bernie has done so much to enrich the lives of many, both in the London Jewish community and in the wider community. This recognition of Bernie’s outstanding talents and achievements is greatly deserved.

Bernie’s choice of his JNF project in Israel, the creation of a Parkinson’s Therapeutic Garden Paired at Herzog Hospital in Jerusalem, is a most thoughtful one. The green, appropriately-designed space of the Paired Garden will provide an ideal environment for patients and their families to spend time together in a serene and tranquil atmosphere.

Sincerely,
CMDA London Chapter Co-Chairs

Naomi Sheinbaum

June, 2015

On behalf of Canadian Hadassah-WIZO London Council, it is my pleasure to offer sincere congratulations to the Jewish National Fund, the London JNF Gala and to this year’s JNF honoree, Bernie Zaffran.

I am delighted to convey this message to Bernie because his family and mine have been close personal friends for many years. Bernie is very deserving of this honor as he has been a leader in both the Jewish and broader community, and has made innumerable valuable contributions to a variety of worthy causes.

JNF has chosen to dedicate this gala event to the Therapeutic Garden for Parkinson’s patients and their families at the Herzog Hospital in Jerusalem, a beautiful tribute to Bernie. As CHW members, we pledge our continued support to the Jewish National Fund’s efforts and we are proud to work together for the development of the State of Israel so that its people can enjoy a future of peace and prosperity.

May I convey this wonderful honor.

Michelle Botton
President, CHW London Centre
LEAVE YOUR LEGACY IN ISRAEL WITH JNF

So you’ve looked after your spouse, taken care of your children... consider leaving a legacy to Israel. A legacy can help you achieve tax, financial and lasting philanthropic objectives. By including JNF in your will, you leave a lasting legacy for generations to come. Plant the seeds of your legacy today.
Bernie Zaifman, this year’s Negev honouree, is being recognized for his many years of dedicated work within both the Jewish and greater London communities. Simply put, he is a family man, a businessman, a leader, a friend, and, as many have said on learning he was to be honoured, “an all-round good guy!”
Family has always been important to Bernie. He was born and raised in London, the third child and only son of Zenia and Percy Zaifman. Both his parents survived the Holocaust and came to Canada after the War. They married in Toronto and moved to London where Bernie attended Aberdeen and Ryerson Public Schools and Central Secondary School. He then attended the University of Western Ontario, from which he graduated with a BA in Economics.

Bernie has two older sisters, Helene and Doreen, and a younger sister, Cecile, all of whom left London after high school to go to university in Toronto, where they stayed to work and raise their families. They were a very close-knit family, spending holidays and special events together. They also enjoyed spending time with their extended family. Together with other families from the “survivor” group, the family rented a cottage at Port Stanley every summer. Bernie’s father, along with the other fathers, continued to work in London during the week, joining his family on weekends.

As a teenager, Bernie kept busy. He was an active USY member. He was also a very keen photographer, developing and printing high-quality photographs in his own dark room, and overseeing the Central Secondary School’s Photography Club.

Bernie met his wife Beverley when she came to study at Western. They were married in 1982, and have four children: Jared is a newly-elected London City Councillor, Pierce works for App Colony in Calgary, Samara is in Law School at Western, and Noa, who is also at Western, will start the HBA programme at the Ivey School of Business in September. The second generation, too, are a very close-knit family – the children look forward to spending time with their cousins, be it in Huntsville, Ottawa, Jerusalem, or right here in London.

Bernie started working part-time for Z Group when he was in his teens - his first job was cutting the grass for the houses the business owned – and then worked full-time after university. Interested in every angle of the construction business, "Bernie is a perfect honouree for our signature event. He is a respected business man, a great family man and an amazing friend, who always cares about the community and about individuals. He has done so much just because it was the right thing to do."

– Jack Malkin, President JNF London

“I have done many deals with Bernie – I only needed a hand shake. Bernie cares about more than the bottom line. He cares about his community and family.”

he spent many hours learning about and working on the practical aspects before moving into management. The company built a number of high-rise buildings and single family homes – some consisted of units for sale, the remainder were rental units. They also built over fifty commercial and industrial office buildings in various parts of the city.

Bernie always worked very closely with both his parents; this was truly a family business. After his father became ill, it was Bernie who ensured that the family home was adapted to meet his needs. He was still meeting daily with his mother to discuss business matters until the day before her death.

Bernie soon became a volunteer and leader in the Jewish community. His practical skills were well-utilized as House Chair of Or Shalom Synagogue, a position he held for many years. He chaired the United Jewish Appeal Campaign for four years; he and Beverley continued to host Leadership Evening events and attend the annual Leadership Lunches until recently.

He chaired the State of Israel Bonds Campaign for several years and helped B’nai B’rith by selling tickets to their Monte Carlo nights. He was President of London Jewish Federation from 1998 until this year. In 2007, he received the David Rubinoff Leadership Award, honouring him for his work in our community.

Bernie has also been a leader in the business community, well respected for his business acumen, his kindness, and his loyalty. For a number of years, he was Chair of the London Economic Development Corporation. John Kime, the corporation’s first CEO, who worked closely with Bernie, said:

“Bernie’s sound vision, good judgement, support and loyalty for the LEDC team facilitated the development of a respected organization that has received, and continues to receive, national and international recognition for its innovative work in the field of economic development.”

Bernie was also very much involved with the London Home Builders’ Association, the London Property...
Dianna Deakin was Bernie's Executive Assistant for eighteen years. She described him as a very considerate boss, who never had a bad word to say about anyone and never heard him raise his voice. He frequently acted as a mediator. No matter how busy he was, he always had a smile on his face.

Throughout his life, Bernie has always enjoyed spending time with friends. When he was a child, the Zaifman family home was a very popular meeting point. More recently, the "Jews on Bikes" met at his home and then took cycling trips around London. Once a year, they met at the family cottage in Huntsville and cycled there. "When Bernie was no longer able to cycle," Alan Perlmutter said, "the group disbanded. His engaging and open demeanour was the glue holding [it] together."

Bernie was diagnosed with Parkinson’s Disease ten years ago; unfortunately, the illness has prevented him from working and participating in many of the activities he so enjoyed. He and his family investigated many alternatives for treatment both in Canada and in the United States, but have been assured that he is receiving the best available treatment right here in London - he is taking the same medication as Michael J. Fox. Other possible treatments, such as deep brain stimulation, are available, but are not appropriate for him.

Today, Bernie is extremely well looked-after in his own home, with Beverley and their children always within a footstep. He is also assisted by excellent caregivers, doctors and others in the local health and support community, and, of course, by friends and extended family. They actively support the work of the London Parkinson's Society, and are very pleased that money raised at this evening's Gala will go towards the establishment of a Therapeutic Garden for Parkinson's patients and their families at the Herzog...
Herzog Hospital in Jerusalem provides comprehensive, multi-disciplinary and individualized care and treatment to individuals suffering from Alzheimer’s and Parkinson’s Diseases.

Beginning in 2016, the Herzog Hospital will be constructing the Glassman Centre on the campus of the hospital. The overriding principle for the design and construction of the new building is to comply with the highest standard of environmentally friendly “Green” standard of construction. The proceeds from the London Negev Gala in tribute to Bernie Zaifman will create the Bernie Zaifman Therapeutic Garden for Parkinson’s Patients (approx. 75 sq. M) on the top floor (roof) of the Glassman Ambulatory Centre. It will be used by their multi-disciplinary team treating Parkinson’s patients on an outpatient basis. In co-operation with the Parkinson’s Society of Israel they will also operate a weekly Parkinson’s workshop aimed at helping individuals to strengthen their motor skills. The garden patio will allow Herzog to expand its services for those suffering from Parkinson’s disease.

Many researchers have come to the conclusion that humans are dependent on nature not only for material needs (food, water, shelter etc.) but perhaps as importantly for psychological, emotional and spiritual needs. There is solid evidence that interacting with nature can reduce a person’s level of stress and pain and in doing so, along with other treatments, provide the body with the mechanisms to heal oneself.
Jewish National Fund allows Canadians the opportunity to strengthen their partnership with the Land of Israel while assuring their name, their family’s name or the memory of a loved one will be recorded for all time in our homeland. Foundation projects have always been developed considering the contemporary needs of a growing and dynamic Israel.
SPONSOR

IN SUPPORT OF THE
BERNIE ZAIFMAN THERAPEUTIC GARDEN
FOR PARKINSON’S PATIENTS AT THE
HERZOG HOSPITAL IN JERUSALEM

THE AARON FAMILY

TO AN AMAZING FATHER, HUSBAND, BROTHER, UNCLE,
GREAT UNCLE, NEPHEW, COUSIN AND FRIEND
YOU ARE AN INSPIRATION AND AN AMAZING PERSON!!
THIS IS A WELL-DESERVED HONOUR
AND WE ARE SO PROUD OF YOU!
WE LOVE YOU VERY MUCH.
BEVERLEY, JARED, PIERCE, SAMARA AND NOA
HELENE AND GARRY SHOMAIR AND FAMILY
DOREEN AND MORRIS SOSNOVITCH AND FAMILY
CECILE ZAIFMAN AND FAMILY

THE ZAIFMAN FAMILY

IN SUPPORT OF THE
BERNIE ZAIFMAN THERAPEUTIC GARDEN
FOR PARKINSON’S PATIENTS AT THE
HERZOG HOSPITAL IN JERUSALEM

CHAI

THE CHAI

IN SUPPORT OF THE
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IN SUPPORT OF THE
BERNIE ZAIFMAN THERAPEUTIC GARDEN
FOR PARKINSON’S PATIENTS AT THE
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THANK YOU BERNIE FOR CREATING ‘JEWS ON BIKES’
YOU ARE THE GLUE THAT HAS ALWAYS HELD US TOGETHER

ROBERT BREUER - TOM FAULKNER
HILLEL FINESTONE - CLIVE FRIEDMAN
MANNY FRIEDMAN - WILLIAM FRYDMAN
MARK LERNER - JACOB PERETZ
ALAN PERLMUTTER - LEN SILVERSTEIN
ALEX WAKTER - RON WOLF

THE KATZ FAMILY AND ESAM GROUP

IN RECOGNITION OUR LEGENDARY WEEKENDS AT
BERNIE’S COTTAGE IN GRAVENHURST
THANK YOU BERNIE FOR ALL THAT YOU DO!
YOU SET THE STANDARD FOR OTHERS TO FOLLOW.
FRIEND
IN SUPPORT OF THE
BERNIE ZAIFMAN THERAPEUTIC GARDEN
FOR PARKINSON’S PATIENTS AT THE
HERZOG HOSPITAL IN JERUSALEM

WE ARE PLEASED TO SUPPORT THIS PROJECT.
THE BERENS FAMILY
PEARL & MARK,
NATALIE & MATT,
DANIEL & SARAH AND BARRY

FRIEND
IN SUPPORT OF THE
BERNIE ZAIFMAN THERAPEUTIC GARDEN
FOR PARKINSON’S PATIENTS AT THE
HERZOG HOSPITAL IN JERUSALEM

WITH MAZEL TOV AND BEST WISHES
TO OUR GOOD FRIEND
JACK & MICHELLE BOTTNER
AND FAMILY
MAISH & MAXINE LEVIN
AND FAMILY
FRIEND IN SUPPORT OF THE BERNIE ZAIFMAN THERAPEUTIC GARDEN FOR PARKINSON’S PATIENTS AT THE HERZOG HOSPITAL IN JERUSALEM

MAZEL TOV BERNIE
YOU HAVE ALWAYS BEEN THE QUIET HERO
THE GREATEST FRIEND
A MAN TO LOOK UP TO
THE ONE WHO GETS THE JOB DONE WHILE KEEPING EVERYTHING IN BALANCE
WE LOVE YOU!
AUNTIE PAULA, TERRY, LEN, IRWIN, DARLENE AND OUR FAMILIES

IN HONOUR OF THE 50TH WEDDING ANNIVERSARY OF OWEN AND MARGARET KNOPPING
INSCRIBED BY JEFF & JOYCE PHILLIPS AND FAMILY
FRIEND

IN SUPPORT OF THE
BERNIE ZAIFMAN THERAPEUTIC GARDEN
FOR PARKINSON’S PATIENTS AT THE
HERZOG HOSPITAL IN JERUSALEM

WE ARE PLEASED TO SUPPORT THIS PROJECT
IN MEMORY OF SAM & BELLA BOJMAN

THE BERENS FAMILY
PEARL AND MARK, NATALIE & MATT,
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Ted Velikonja
Marilyn Wasserman and Family
Sandy Wetstein & Yasaman Garakani
Miriam Zucker
Andrea Martin was born in Portland, Maine, and fell in love with Toronto early in her career. One of her first "gigs" in Toronto was as a member of the legendary Toronto production of Godspell. The star-studded cast included Hamilton notables, Martin Short and Eugene Levy; Gilda Radner, Jayne Eastwood and former Londoner, Victor Garber. Ms. Martin went on to appear in Leonard Bernstein's Candide as well as Private Lives with Maggie Smith and Brian Bedford at the Stratford Shakespeare Festival Theatre. She has appeared in numerous theatre and television productions in Canada, most notably Toronto's Second City stage show, which led to the critically acclaimed SCTV.

Andrea is recognized for her scene stealing role as Aunt Voula in the 2002 movie My Great Big Fat Greek Wedding and will reprise that role in the second edition of the movie which began filming in Toronto this spring. Ms. Martin has hosted every televised award programme in the country, and has won multiple awards herself. These include the ACTRA, Emmy, Gemini and Tony awards for television, film and stage. She has worked with many other comedic geniuses including Eugene Levy, Rick Moranis, John Candy, Dave Thomas, Catherine O'Hara and Martin Short.

Most recently, Andrea has written a book entitled Lady Parts, which is a hilarious, entertaining, and often moving memoir. In it she shares her fondest remembrances of a life in show business, motherhood, relationships, no relationships, family, chimps in tutus, squirrels, and why she flies to Atlanta to get her hair cut.

Seth Rudetsky is an American musician, actor, writer, and radio host. He is currently the host of “Seth’s Big Fat Broadway” on Sirius/XM Satellite Radio’s On Broadway. For this evening’s show, Seth, Andrea’s musical director, will banter back and forth with her, play the piano and ask her to remember certain things she has done in her past which will lead into her telling a story. His book Seth’s Broadway Diary, was published in October 2014. This is a compilation of his hilarious, Broadway-centric “Onstage and Backstage” columns for Playbill.com and chronicles his unique life on and around the Great White Way.

THANK YOU TO ALL THIS YEAR’S JEWISH NATIONAL FUND VOLUNTEERS
YOU DID AN AMAZING JOB...
WE COULDN’T HAVE DONE IT WITHOUT YOU!

TO VOLUNTEER FOR OUR BLUE BOX PROGRAM, TU B’ SHEVAT FESTIVITIES OR ANY OF OUR OTHER ACTIVITIES, PLEASE CALL: 519.432.2139
For more than a century, the Jewish National Fund’s mission for the land of Israel has remained steadfast and unwavering: to serve as trustee of the land for the Jewish people of the world. Its iconic Blue Box remains a beacon of strength and continuity, reassuring the world with the ubiquitous reminder of Theodore Herzl’s maxim: “If you will it, it is no dream.”
The Jewish National Fund (Keren Kayemet LeIsrael) has evolved continuously since its birth in 1901. Where KKL-JNF once acquired property and drained swamps, it now fills reservoirs and builds entire communities. Where it once cleared stones for makeshift roads, it now carves passageways from the rock. Where it once taught young Jews the value of a single tree, it now demonstrates ecological stewardship to the inhabitants of the world. And where it once dug wells to collect fresh water, it now leads the way by treating and recycling water for agriculture.

KKL-JNF has not entirely changed its focus from the early days; rather, it has become a “new” KKL-JNF. As much as the organization retains its interests in trees and forests, and of course in water (which came about later), the needs of Israelis have evolved and KKL-JNF needs to keep up with these needs.

The KKL-JNF’s contribution to Israelis’ quality of life has been dramatic, building over 7,000 km of roads and infrastructure for over 1,000 communities and providing direct and indirect employment for hundreds of thousands of Israelis.

One of the many bicycle trails built by JNF for the pleasure of all Israelis

The KKL-JNF’s contribution to Israelis’ quality of life has been dramatic, building over 7,000 km of roads and infrastructure for over 1,000 communities and providing direct and indirect employment for hundreds of thousands of Israelis.”
usage. Ironically, long-term remedies to the enormous, multi-faceted water crisis are found on a much smaller scale. KKL-JNF uses its influence and expertise to advance research across scientific disciplines, using nanotechnology to combat Israel’s water crisis. The stakes are high for affordable water treatment solutions: the ability to filter out bacteria, viruses, and toxins from water at the sub-microscopic level has repercussions for all humanity, and KKL-JNF is working towards it one precious micro-drop at a time.

The three projects being undertaken in the 2015 Windsor, London and Hamilton campaigns each reflect a facet of KKL-JNF’s caring for others. Funds raised in Windsor will go towards the construction of an additional classroom at the Jordan Valley Regional Council’s Bet Yerah High School, to be used for a special program for youth-at-risk who have dropped out of the school system in the Lower Galilee area. Funds from Hamilton will go towards the creation of a social club for retired and unemployed Ethiopian seniors in the “Atachlit” programme, a farming venture designed to help these elderly immigrants regain their feelings of self-worth by sharing their traditional skills with the younger generation. Those from London are to be directed towards the creation of a special garden area at Tel Hashomer Hospital where patients suffering from Parkinson’s and other neurological diseases, and their families, can find an oasis of peace and quietness.

KKL-JNF Missions from many countries visit Israel regularly, enabling participants to see for themselves just what is being accomplished. Speaking during a recent Canadian Mission, Josh Cooper, CEO of JNF Canada said “We were able to see projects that we have committed to, thanks to our donors over the past several years and we were able to see firsthand the impact they have had on the communities here.”

By Susan Merskey, London Ontario
ONGOING & COMPLETED PROJECTS

THE FOLLOWING LONDON AND AREA PEOPLE HAVE ONGOING AND COMPLETED JNF PROJECTS IN GOOD STANDING, INITIATED PRIOR TO 2014:

Sheldon & Betty Aaron
Emanuel Agronove*
Bath Atkinson
Nathan Beim*
Jack and Michelle Bottner
Dr. Desi & Dr. Kandice Brownstone
Janice & Dr. Fabian Gorodzinsky
Paul & Sandi Caplan
Beryl & Avinoam Chernick
Josh & Kay Dubitsky
Art & Eleanor Ender
ESAM Corporation
Manny & Hazel Friedman
Friends of Cantor* & Eva Freiman
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Aaron* & Hyla Goldfarb
Jerry* & Fanny Goose
Dr. Fabian & Adela Gorodzinsky
Drs. Jeffrey & Donna Green
Sam Katz*
Harvey & Diane Katz
Howard & Lena Katz
Fred Kingsmill
Estate of D. Kirshenblatt*
Gerald & Donna Kleiman
Kleiman Family
Betty Kohn*
Arthur & Diane Lampe*
Mark & Heather Laskin*
Myron* & Anna Leich & Rae Kamien*
Michael & Heather Lerner
Lerner & Associates
Sam & Frances Lerner*
Sandy Levin & Mady Hymowitz
Albert & Arlene* Levy
Phil & Beth Listerman
Terry & Carol Marcus
The Marcus Family
Harold & Susan Merskey
Bertha Moskovitz*
Sydney & Sharon Newman
William & Frances* Nightingale
Carmela Palumbo
Stephen Pasternak & Andrea Hirsheimer
Jeff & Joyce Phillips
Dr. Mark Pownansky & Bona Feldman
Estate of Mattilda Radavansy*
Allan Richman
Mark & Claudia Richman
Jack & Ellen Rosen
Mary Rosen*
Alex & Wendy Rostas
Joseph & Sandra Rotman
Joseph* & Pamela Samuels
Sidney & Baala Sanders*
The Sandler Family
S. Schudich Foundation
Naomi & David Shenbaum
Judy & Ian Silver
Rise & Larry Silverstein*
Robert & Shelly Siskind
Sam Siegel*
The Snajdman Family
Sidney & Sonny Steinberg
Siskinds The Law Firm
Angie & Dr. Calvin Stiller
Ian & M.J. Stone
TD Bank Financial Group
Barry & Fern Tepperman
Trudell Medical Limited
Max* & Betty Valinsky
Ralph Waldman*
Rebecca Wilensky*
Rabbi Joel* & Atleene Wittstein
Morris Wolf*
Wilma Wolf*
Bernie & Beverley Zaifman
Irwin Zatifman
Zenia Zaifman*
Linda & Walter Zimmerman

*Deceased
AVAILABLE PROJECTS

**A SELECTION OF**

**PRE-MILITARY ACADEMY**

KKL-JNF is participating in the development of a permanent home for the Tel Aviv-Yafo Pre-Military Academy, which is affiliated with the Israel Movement for Progressive Judaism. The academy offers educational and volunteer programs for young people from Israel and abroad focusing on the Jewish People, Zionism, love of the Land and sustainability. The planned building will include classrooms, a dormitory, a kitchen, dining hall, library, offices and staff rooms, as well as parking.

**VISITOR CENTRE AT SCHATZ HOUSE**

The historic three-story Schatz House, with its spectacular view of the Temple Mount and ancient Jerusalem, will be restored to create a new visitor attraction and highlight Jerusalem’s history using cutting-edge technology. Through the center’s innovative interpretive methods, visitors will gain a deeper understanding of how the ancient City of David and its surroundings evolved through periods of independence and exile, war and peace.

**PLAYGROUNDS FOR A NEW COMMUNITY**

KKL-JNF is developing two playgrounds in different areas of the new community of Shaveh Darom in the western Negev. Shaveh Darom comprises families evacuated from Gush Katif’s Kfar Darom during the Israeli disengagement from the Gaza strip in 2005. The community will eventually number some 200 families, according to the plan recently submitted to the Local Planning and Construction Committee. Project elements include paths, sidewalks, plazas, steps, landscaping, irrigation, a pergola, seating, playground equipment, drinking fountains, trash cans and tree plantings.

**BIBLICAL ZOO, A NEW ENTRANCE**

KKL-JNF will develop the large entrance area to the new aquarium complex being built at the Jerusalem Biblical Zoo. This is the first aquarium of its kind in Israel. It will be reached from the city or from the Refa‘im Valley Park. A KKL-JNF Information Center will be developed as part of the entrance complex focusing on KKL-JNF and its significant contribution to Israel’s water economy, as well as providing information of recreational opportunities in the area.

**THERAPEUTIC RIDING MANEGE**

KKL-JNF is planning to assist the Kfar Zoharim Youth Village by constructing a riding manege at its stables. The treatment modality of horseback riding is central in promoting the village’s rehabilitative work with ultra-Orthodox youth. The facility helps youth-at-risk who have not found their place in the conventional educational system and are estranged from their families.

**LANDSCAPING A NEW NEIGHBORHOOD**

KKL-JNF is planning to create a series of green, open spaces at Naveh. Naveh is the new home of former Gush Katif residents from Atsonuma, who are building a new future in the Western Negev. This project is part of KKL-JNF’s ongoing involvement with the community and will include earthworks, paving trails and approach roads, landscaping and plantings, installing an irrigation system, seating areas (benches, drinking fountains, trash cans), a play area (play structures, rubber surfacing), and shading.

**SUPPORT A JNF PROJECT AND TRANSFORM THE LIVES OF ISRAEL’S CITIZENS IN THE MOST SIGNIFICANT WAY**

CONTACT FRANKLIN SIMKEVITZ TO FIND OUT HOW YOU CAN CONTRIBUTE TO A BETTER ISRAEL

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The Jewish National Fund is deeply appreciative of all sponsors and tribute advertisers who through their generosity helped make this evening possible. Your support has helped enhance this wonderful Gala.

HELEN BARRIS
MARC & PRISCILLA GERLOFSKY
MARTIN & SANDY KARP
HOWARD & LENA KATZ
HARVEY & DIANE KATZ
GILDA WHYNE

ON THE OCCASION OF THE LONDON NEGEV GALA JUNE 23, 2015
We congratulate Bernie Zaifman our client, colleague and friend on his dedication and many contributions to the community and on this well-deserved honour.

Bernie Zaifman is the epitome of a successful businessman. A thoughtful and knowledgeable builder with an eye on the future, we have all benefitted from our association with this wonderful entrepreneur.

Bernie is a generous individual with a strong sense of community, reflected in his relationship building approach and his volunteerism.

Thank you Bernie for the many years of relationship we at Pacific & Western Bank of Canada have enjoyed with you, a true visionary.
CONGRATULATIONS ON THIS WELL-DESERVED HONOR OF RECOGNITION, FOR YOUR MANY YEARS OF DEDICATED WORK WITH BOTH THE JEWISH AND LONDON COMMUNITIES.

CONGRATULATIONS FROM ALL OF US AT CALLON DIETZ. IT HAS BEEN A PLEASURE TO WORK WITH YOU TO MAKE LONDON A BETTER PLACE TO LIVE.

THE SNAJDMAN FAMILY WISHES BERNIE A MAZEL TOV IN RECOGNITION OF THE TIME, ENERGY AND COMMITMENT HE HAS DEVOTED TO THE LONDON COMMUNITY.

Proud to support the 2015 Negev Gala honouring Bernie Zaifman.

Proud to have worked with the Zaifman family in the London community for 60+ years.
WE ARE SO PROUD TO CELEBRATE YOUR ACCOMPLISHMENTS!
FANNIE GOOSE AND FAMILY

CONGRATS BERNIE,
YOU ARE WELL DESERVING OF THIS WONDERFUL RECOGNITION!
FROM YOUR FRIENDS AT
MAY-MCCONVILLE-OMNI INSURANCE BROKERS

Best wishes
in all of the work you do, locally and abroad, and specifically in the creation of the therapeutic garden for Parkinson’s patients at the Herzog Hospital.

CONGRATULATIONS. YOU ARE SO DESERVING OF THIS HONOUR.
YOU ARE AN INSPIRATION TO OUR COMMUNITY.
MJ & IAN STONE • NEIL & DEBRA KAPP • ALON & SARI SHATIL

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IT GIVES US GREAT PLEASURE TO EXTEND OUR WARMEST CONGRATULATIONS TO YOU BERNIE. A WELL DESERVED HONOUR!

CONGRATULATIONS TO YOU BERNIE FOR ALL YOU HAVE CONTRIBUTED TO THIS CITY

THE THERAPEUTIC GARDEN FOR PARKINSON’S PATIENTS AND THEIR FAMILIES AT THE HERZOG HOSPITAL IN JERUSALEM

The Jewish National Fund of Canada acknowledges a generous contribution from THE FISMAN FAMILY with congratulations and best wishes to Bernie Zaifman on the occasion of the London Negev Gala June 23, 2015
It is our pleasure to support Jewish National Fund.

**Congratulations**

and best wishes to

**Bernie Zaifman**

for your community leadership, public service and deserved recognition as the 2015 Negev Gala Honouree.

Julie & Noah Tepperman
Tina & Andrew Tepperman

London is lucky for the fact that Bernie Zaifman was born and raised here, a loyal and dedicated Londoner.

Bernie’s contributions to the General and Jewish communities have been invaluable.

*Congratulations for the honour bestowed today.*

SHELLY & BOB SISKIND
HEATHER & JOSH LEVITE AND FAMILY
CATHY & ROB KELLY AND FAMILY
LISSA & MIKE SISKIND AND FAMILY

THE LONDON PROPERTY MANAGEMENT ASSOCIATION CONGRATULATES **BERNIE ZAIFMAN** on this well-deserved honour.

**Thank you for your years of dedication to the Property Management Industry and to so many other worthy causes.**
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We are pleased to participate
in this tribute to your many achievements
Congratualtions
Bernie Zaifman

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BERNIE... MAZAL TOV!
FROM MARK, SHOSHANA AND MIRIT POZNANSKY

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providing personalized professional service to the families in our community.
CONGRATULATIONS & BEST WISHES TO
BERNIE ZAIFMAN
ON THE OCCASION OF THE NEGEV GALA 2015

MAZELTOV ON THIS WELL-DESERVED HONOUR
HAROLD & SUSAN MERSKEY

“Bernie Zaifman is a man of great stature within the Realtor community. His reputation precedes him and his integrity and strong personal values have contributed to his esteemed position within our industry”

- Peter Whatmore
- Kevin MacDougall
- David Yanoshita
- David Cousins

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Congratulations Bernie!
On behalf of the entire community,
we want to thank you for
your most generous contribution
to the Jewish families in London.
We honour your tireless efforts.
You are a true mensch.

With love,
JUDI AND JEFF
AND THE ALTER FAMILY

Mazel Tov Bernie
on this well deserved honour!

THE SANDLER FAMILY
JENNET, DANIEL,
JACOB AND NAOMI

As your friends and business associates,
we have had the privilege to see first-hand
your generosity, leadership
and dedication in your office, charity,
and community work.

Bernie, mazel tov
on this well deserved honour.

CAROL & TERRY
MARCUS

Congratulations Bernie
and Thank You for your decades of support
for the residential construction
industry and the LHBA!

The Executive of the London
Jewish Federation wishes to
thank Bernie for his devotion,
commitment and many years of
exemplary service.

Congratulations Bernie Zaifman.
A sparkling example to follow.

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CAROL & TERRY
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and community work.

Bernie, mazel tov
on this well deserved honour.

CAROL & TERRY
MARCUS
Mazel Tov Bernie on this well-deserved honour.
Your leadership, dedication and tireless efforts have truly enhanced Or Shalom and our London community.

The Zaifman and Klein families have a long history together, sharing memorable summers in Port Stanley and living just a few steps away from each other.

Our legacy will live on through the Therapeutic Garden at the Herzog Hospital in Jerusalem.

Mazel Tov on an honour well deserved. Your dedication and contributions to the betterment of our Jewish community are truly admirable.

With best wishes
Milton Tov on an honour well deserved. Your dedication and contributions to the betterment of our Jewish community are truly admirable.

With best wishes
Monica, Phil, Daniel and Josh King

Mazel Tov Bernie
Congratulations for the recognition of your many years of community involvement
Philip & Judy Weinstein

Thank you Bernie for your wonderful contributions to our community.

Congratulations Bernie, on a well-deserved honour
The Malkin Family

A wonderful tribute to a worthy man. Congratulations!
Gail Goldrath

With congratulations and best wishes to Bernie on this well deserved honour.
Esther Marcus and family

Congratulations to a very deserving man! I have seen first hand many, many things you quietly do for the community. Enjoy your day Bernie.
Steve Kleiman
Mazal Tov,
to our dear friend, Bernie,
on becoming the JNF Negev Gala Honouree
An honour well deserved!

Love,
GAYLE GOLDBERG
AND JEFF COOPER

Our firm is proud to have
provided engineering services
to Bernie over the years.

CONGRATULATIONS!

YASHIR KOACH,
BERNIE
KIND COMMUNITY CHAMPION
BERYL AND NOAM CHERNICK

Mazel Tov
on your many accomplishments

TED MEDZON
AND RENE SILBERMAN

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Honouring Bernie
for many years of dedication
to our community

FABIAN & JANICE
GORODZINSKY AND FAMILY

We are delighted to honour
our dear friend

BERNIE ZAIFMAN
Michael & Shawna Kamien

Wish we could be there to celebrate
with you and reminisce about our
Harrison Crescent days.

Congratulations on an honour
well deserved.

CORINNE, WENDY, TZEPORAH
AND STEVE BERMAN
AND FAMILIES
IN APPRECIATION

For a Negev Gala to be a success, we rely on many volunteers and people who provide goods and service to us. They all contribute in different ways to guarantee that you all have an enjoyable and entertaining evening.

The Jewish National Fund of London would like to thank all those without whose help, organizing and staging a Negev Gala would be an overwhelming challenge. We want to express our gratitude to these dedicated and committed people who have contributed in their own way to help make this evening a success, especially to some of the volunteers who devoted many hours over and above to help ensure that everything got done in time. Thanks to Darlene Zaifman for helping out in the office. A yasher koach to Alan Perlmutter for allowing us to conduct telethons at his office.

THOSE WHO PROVIDE MATERIALS AND SERVICES:
• Rabbi Mordechai Silberberg – who ensures that the food we consume complies with the laws of Kashrut – kosher food.
• Tom Prosser - Prosser Design & Advertising – for helping ensure that our tribute book and programme booklet were printed in a timely fashion.
• Jennifer Howe of Perfect Sphere Productions for – for producing the video elements
• Rael Wienberg – for capturing the evening on video
• Freeman Audio Visual – for providing all the technical support
• Beta Photo – for helping us capture the event in pictures

THOSE WHO PROVIDE MATERIALS AND SERVICES:

2015 LONDON NEGEV GALA ORGANIZING COMMITTEE

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The Negev Gala is only possible with the dedication of committed staff. For that we thank Marnie Richmond, who somehow manages to deal with every supporter and donor, not only on a daily basis but especially at this time of year with the demands of a Negev Gala. Suzy Polgar has been very helpful in organizing materials and supplies between our offices. We also want to acknowledge and express our profound gratitude to our incredibly talented and very patient graphics staff; Yehuda Lang for his design work and Ryan Sacks for assembly. Kol Hakavod EVERYONE!!!