

Negev Gala

In Conversation with Dr. Deborah Lipstadt
and President Isaac Herzog

In support of The Bervin JNF Canada House in Sderot

Virtual Tribute Book Sponsorship Opportunities

All sponsors to the Negev Campaign will receive a colour ad in the Tribute Book, recognition on-screen during the virtual presentation, and will have their names inscribed in perpetuity on a plaque at the site of the project (\$6,000+). Plaque size dependent upon sponsorship level.

PRESENTING | \$25,000

- Recognition as Presenting Sponsor on promotional material and website
- Logo on cover of the Tribute Book plus full-page ad
- Featured video message in the virtual production
- Gala gift bag sent to corporate head office (or one location of your choosing)
- Name listed on the project plaque in Israel
- Links for 20 guests

GOVERNOR | \$10,000

- Recognition on promotional material and website
- Half page ad in the Tribute Book
- Video message in the virtual production
- Gala gift bag sent to corporate head office (or one location of your choosing)
- Name listed on the project plaque in Israel
- Links for 12 guests

SHALOM | \$3,600

- Quarter page ad in the Tribute Book
- Links for 6 guests

INVESTOR | \$18,000

- Recognition on promotional material and website
- Full page ad in the Tribute Book
- Video message in the virtual production
- Gala gift bag sent to corporate head office (or one location of your choosing)
- Name listed on the project plaque in Israel
- Links for 18 guests

BUILDER | \$6,000

- Half page ad in the Tribute Book
- Name listed on the project plaque in Israel
- Gala gift bag sent to corporate head office (or one location of your choosing)
- Links for 10 guests

FRIEND | \$1,800

- Business card ad in the Tribute Book
- Links for 4 guests

Advertising and Personal Message Opportunities

All ads are in Full Colour and all advertisers will receive a link to the event.
Family and friends of JNF Ottawa often wish to include a personal message of support in the Tribute Book as well.

**INSIDE FRONT
OR BACK COVER**
(8.5" x 11") **\$1,800**

FULL PAGE
(7.25" x 10") **\$825**

HALF PAGE
(7.25" x 4.875") **\$475**

QUARTER PAGE
(3.5" x 4.875") **\$275**

BUSINESS CARD
(3.5" x 2.2") **\$200**



For further information, please contact JNF Ottawa

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PLEASE CONFIRM YOUR PARTICIPATION BY NOVEMBER 30, 2021
ALL SUBMISSIONS MUST BE ACCOMPANIED BY FORM AND PAYMENT

Cheques made payable to:
JEWISH NATIONAL FUND
OF CANADA